

Ref No: QUICKTOUCH/2023-24/09

Date: 07.06.2023

To,
National Stock Exchange of India Limited
The Listing Department
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai-400051 (Maharashtra)

NSE SYMBOL: QUICKTOUCH
ISIN: INE0K4D01020

Sub: INTIMATION UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS), 2015

Dear Sir / Madam,

Pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we are thrilled to announce that **M/s Quicktouch Technologies Limited**, a leader in Edutech Marketplace, has entered into a strategic collaboration agreement on 06th June, 2023 with **M/s Greycells18 Media Limited**, brand Owner **Toppers Learning**, (www.topperlearning.com) and is a most popular learning apps in the world and is India's most excellent education platform.

M/s Greycells18 Media Limited is control by Independent Media Trust of which **Reliance Industries Limited** is the sole beneficiary. It is an initiative of India's leading media conglomerate **Network18**.

This groundbreaking partnership marks a significant milestone for both organizations, as we join forces to leverage our combined strengths and expertise for mutual growth and innovation.

The collaboration between **Quicktouch Technologies Limited** and **Greycells18 Media Limited** represents a commitment to foster synergies, enhance capabilities, and create groundbreaking solutions that will redefine the industry landscape. By pooling our

resources, knowledge, and technologies, we aim to unlock new opportunities, accelerate growth, and deliver unparalleled value to our customers and stakeholders.

Key objectives of this collaboration include:

- 1. Expanding Market Reach:** Leveraging each other's extensive networks and customer base, companies will work together to expand our market presence and tap into new geographical areas, driving increase sales and market share. Company is expecting to get exposed to the **2 Million** plus users of Toppers Learning and is expected to generate **INR 100 Million** in revenue.
- 2. Cross-Industry Collaboration:** By bridging the expertise of **Quicktouch Technologies Limited** and **Greycells18 Media Limited**, we will explore new possibilities and cross-pollinate ideas to develop innovative solutions that transcend traditional boundaries.
- 3. Shared Knowledge and Expertise:** Through collaborative knowledge sharing, we will foster a culture of continuous learning and growth, enriching our teams with diverse perspectives and empowering them to tackle complex challenges head-on.
- 4. Customer Satisfaction:** Through the collaboration, we will satisfy the Customers through its products or services. Increasing customer satisfaction can bring many benefits, including a larger customer base, higher profits, lower advertising costs and increased growth opportunities.

Both **Quicktouch Technologies Limited** and **Greycells18 Media Limited** share a strong commitment to excellence, innovation, and customer-centricity. By combining our strengths, we are confident that we will achieve remarkable outcomes that have a positive impact on our customers, employees, and the industry as a whole.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,
Yours faithfully,

For Quicktouch Technologies Limited

Sonali Mathur
Company Secretary & Compliance Officer
M.No: A62205

Place: Delhi